

## Green Remodeling: it's not just for "tree huggers" anymore

Ten years ago anyone who claimed to be a "green remodeler" would probably have been called a "radical" (if not a "nut case"). Five years ago he or she had advanced to "visionary, but impractical." Today "green building and remodeling" is mainstream cutting edge thinking.

NARI has launched green remodeling training programs and plans to introduce green remodeling certification in the near future. NAHB has published comprehensive green homebuilding guidelines and is working with the International Code Council to develop an ANSI green building standard based on the guidelines. How times change!



*Ali Smith and Gary Demos discussed green remodeling at the March dinner meeting of Miami Valley NARI.*

Over 40 owners and employees of NARI member companies and guests got an introduction to green remodeling at the March dinner meeting of Miami Valley NARI. Guest speakers Gary Demos, CR, CKD, LEED AP, CAPS, and Ali Smith, AKBD, LEED AP, Allied ASID, from Dave

Fox Remodeling, Columbus, discussed some of the basic principles of green and sustainable construction. Dave Fox Remodeling is a member of NARI of Central Ohio.

Suggestions they made for remodelers who want to join the green construction movement included:

**Recycling** — Place recycling bins in your office and shop, donate used cabinets and appliances (think McMRF), recycle construction waste when possible.

**Indoor air quality** — Use low VOC products, provide proper ventilation.

**Energy efficiency** — Install high-efficiency insulation, specify high-efficiency HVAC equipment, use effective air sealing techniques.

If you are interested in taking the NARI Green Remodeling course by teleconference contact Dan Taddei or Andrea Kaplan at NARI Headquarters (800-611-6274) for information.

### April Meeting

#### April Lunch Meeting

##### Date & Time

11:00 a.m., Tuesday, April 24

##### Location

Holiday Inn Dayton South  
Dryden Road at I-75 Exit 50A

##### Program

"Hot Trends Panel"

*Innovations in Electrical, Greener Remodeling, Fixtures for the Future, and Home Tech*

##### Guest Panelists

Richard Simpkins, Heapy Engineering  
Thomas Boardman, Helix Environmental

Billy Brink, Ferguson Enterprises  
Tony Digiorgi, Audio Solutions by Design

##### Cost

NARI members \$25, Nonmembers \$30

Call the Miami Valley NARI office at 937-222-NARI or send e-mail to info@naridayton.org to make reservations for the meeting. You can also register on line for some activities at www.naridayton.org

### April lunch meeting will focus on "Hot Trends"

The Miami Valley NARI lunch meeting on Tuesday, April 24, will feature a return of one of the most popular program subjects for chapter meetings—a series of presentations focusing on trends that affect the remodeling industry, followed by an open forum discussion and question and answer session. Subject areas to be covered by the guest presenters include "greening" the remodeling industry, electrical systems, trends in plumbing systems and fixtures, and home technology and entertainment systems.

Guest speakers at the meeting will be Thomas K. Boardman, Helix

Environmental; Richard Simpkins II, Heapy Engineering; Billy Brink, Ferguson Enterprises; and Tony Digiorgi, Audio Solutions By Design, will offer advice on the current trends in their areas of expertise.

Tom Boardman, a registered architect with more than 17 years experience, will discuss practical green building practices that don't create problems or bust the budget.

Rich Simpkins will cover electrical system design in commercial and residential construction. Billy Brink will cover developments in plumbing and plumbing fixtures. Tony

*(Continued on page 2)*

# MVNARI will celebrate Home Improvement Month

by Tim Garrison, CR, CKD

*Home Towne Construction*

As many of you know, May is National Home Improvement Month. Miami Valley NARI has numerous events and marketing ideas to help promote the month, MVNARI, and good remodeling in general.

The weekend of May 5th and 6th will bring our first Annual NARI Tour of Remodeled Homes. This event has been a major success in other NARI cities, including Columbus, Milwaukee, and Minneapolis, to name a few. With neither Dayton or Miami County HBA having a HomeArama for the first time in

many years, our timing could not be better for hosting such an event.

An extensive marketing campaign is about to kick off to let the public know about this event and the benefits of doing business with NARI members. It will include a tabloid section in newspapers covering Centerville, Kettering, Oakwood, Beavercreek, Englewood, Tipp City, Vandalia, and other suburban communities the week before the tour. Times Community Newspapers representatives will call NARI members soliciting advertisers for the tabloid.

There will be other tour advertising, including an extensive schedule of commercials on WHIO-TV Channel 7.

This is only the beginning. Miami Valley NARI and our new Outreach Committee is in the beginning stages of working with select

members of the MVBOC on the production of a series of TV shows promoting the reasons you should remodel or rehab your existing home, in lieu of building new. Although in preliminary stages of development, the exposure generated for NARI will be phenomenal. This should be an exciting event that will be replayed many times on community access channels on your local cable TV.

And speaking of the Outreach Committee, we have our first two speaking engagements booked for May, as well as a table top exhibit planned for the West Carrollton Home Improvement Fair.

And one final note, our membership is getting very close the magical 150 goal set a few years ago by this chapter. I personally believe with all of the positive publicity our chapter is generating, the public awareness of who is NARI should help us hit 160 members by the end of the year. Of course the \$100 CASH you can earn for recruiting a new member should help out as well.

## April meeting

*(Continued from page 1)*

Digiorgi will bring information about developments in the fast-changing field of home technology and entertainment systems.

The meeting will be at 11:00 a.m. Tuesday, April 24, at the Holiday Inn & Suites Dayton South, Dryden Road at I-75 exit 50A. The cost of the lunch is \$25 for NARI members and \$30 for nonmembers.

To make reservations for the meeting call the NARI office at (937) 222-6274 or send e-mail to [info@naridayton.org](mailto:info@naridayton.org).

## Miami Valley REMODELER

The Miami Valley Remodeler is published by the Miami Valley Chapter of the National Association of the Remodeling Industry. Offices are located at 136 S. Keowee St., Dayton, OH 45402, (937) 222-NARI (6274) or FAX: (937) 222-5794.

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## Our Mission

As the authority in the remodeling industry, Miami Valley NARI develops and sustains programs that foster ethical conduct, sound business practices, and professionalism by bringing together contractors and suppliers in the remodeling industry and by serving as a resource for the homeowner.

# MVNARI announces an action-packed summer schedule

What a great calendar of summer events Miami Valley NARI has planned this year!

It starts with the chapter's first Tour of Remodeled Homes on the weekend of May 5 and 6. Several chapters throughout the nation, including our neighbors in Columbus, have had great success with events of this type. An article with full details of this activity appears in this issue.

The first purely social event on the schedule is the Second Annual Riverboat Dinner Cruise on Saturday, July 21. As the 60 people who attended last year's dinner cruise know, this is a great way to spend a summer evening on the Ohio River watching the scenery as the boat sails upriver from downtown Cincinnati, having a pretty good dinner (The Admiral's Buffet) featuring roast

beef and other entrees, and enjoying the good company of other NARI members.

The boat sails at 7:00 p.m., Saturday, July 21, from Newport Landing, just east of the Licking River, near the Newport Aquarium. (Why not come early enough to visit the aquarium before the cruise?)

On Monday, August 20, NARI members and their invited guests will once again cheer for the Dayton Dragons from the prestigious Dragon's Lair section at Fifth/Third Field. The 7:00 p.m. game will feature the Dragons playing their biggest Midwest League rival, the Fort Wayne Wizards.

Wrapping up the summer fun schedule is the golf outing on the afternoon of Tuesday, September 18, at Beavercreek Golf Club. There is a

1:00 p.m. shotgun start, with dinner served in the clubhouse in the early evening. Moving the event to the afternoon makes it more convenient for non-golfers from member companies and family members to join the players for dinner.

It's not a Miami Valley NARI event, but there's one other activity for NARI members in the coming months. For the third consecutive year Ohio Valley NARI has booked the Redlegs Landing party area at Great American Ball Park for a private NARI members' party. This year the baseball outing is on the evening of Saturday, June 9, when the Reds play an inter-league game with the Cleveland Indians. All members of Miami Valley NARI are invited to join our Cincinnati neighbors at the ball park that evening.

## Learn water incursion control at May 15 quarterly breakfast

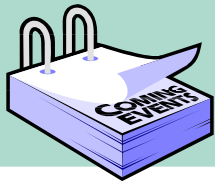
Moisture and water incursion problems have become one of the key issues in residential construction. At the Miami Valley NARI Quarterly Educational breakfast on Tuesday, May 13, chapter members will get a short course in "Managing Damaging Moisture."

Featured presenter for the workshop is NARI member John Richardson, CRA, Parksite Plunkett-Webster, who represents DuPont Tyvek in the Cincinnati-Dayton area. John's presentations include numerous pictures of what not to do—many of which typically bring rounds of laughter from audiences.

John is a Certified Remodeler Associate with many years of experience in the building industry. PPW is a member of Miami Valley NARI and Ohio Valley NARI.

*In the photo to the right John Richardson, CRA, featured presenter for the May quarterly educational breakfast is shown at an Ohio Valley NARI seminar held in February.*





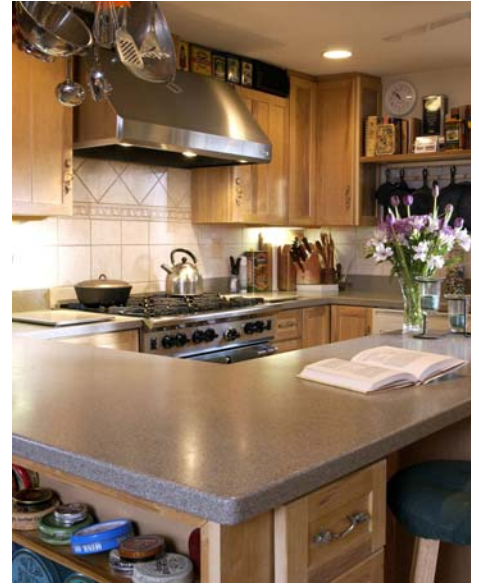
## Parade of remodeled homes to be held May 5-6

Miami Valley NARI will hold its first-ever Tour of Remodeled Homes on the weekend of May 5 and 6 at seven locations throughout the Dayton area.

The home tour program, which is patterned after very successful similar programs conducted by other NARI chapters throughout the nation, will feature homes remodeled by Hurst Total Home, Remodeling Designs and The Site Group, Home Towne Construction, Urbietta Construction, G.A. Porter Construction, W.E. Bilbrey & Son, and Greater Dayton Building and Remodeling.

Tour homes are located throughout the entire greater Dayton area from Vandalia to Centerville, and from Xenia to downtown Dayton. Valley residents are invited to visit any or all of the homes during the weekend. Tour passes, which are good for the entire weekend, will admit individuals to all homes for just \$10.

An extensive advertising program to promote the tour will be launched before tour weekend. It will include a tabloid section in the suburban newspapers the week before the tour, a half-page coupon ad in *Reach* magazine, a half page ad in the *Dayton Daily News Go!* section the Friday



*This kitchen is part of an entire house remodeling program by G. A. Porter Construction that will be featured on the Tour of Remodeled Homes.*

before the tour, and an extensive schedule of television commercials.

The locations of tour houses will be announced in the advertisements scheduled to run during the week of April 30 through May 6.

The purpose of the Tour of Remodeled Homes is to promote remodeling in general and raise awareness of Miami Valley NARI as the "Voice of the Remodeling Industry" in west central Ohio.

- April Lunch Meeting**  
"Hot Trends in Remodeling"  
11:00 am-1:00 pm, April 24  
Holiday Inn Dryden Road
- Quarterly Education Breakfast**  
"Managing Damaging Moisture"  
7:30 am-9:00 am, May 15  
Holiday Inn Dryden Road
- May Dinner Meeting**  
"The Whole House Envelope"  
6:00 pm-9:00 pm, May 22  
Holiday Inn Dryden Road
- July Member Social**  
Riverboat Dinner Cruise  
7:00 pm-9:30 pm, July 21  
Newport Landing, Kentucky
- July Member Open House**  
"Photos for Winning CotYs"  
6:00 pm-9:00 pm, July 24  
Hurst Total Home Showroom  
948 E. Franklin St., Centerville
- Quarterly Education Breakfast**  
7:30 am-9:00 am, August 14  
Holiday Inn Dryden Road
- August Member Social**  
Dayton Dragons Baseball  
7:00 pm, August 20  
Dragon's Lair, Fifth/Third Field
- August Lunch Meeting**  
"Home Organization"  
11:00 am-1:00 pm, August 28  
Holiday Inn Dryden Road
- Golf Outing**  
1:00 pm, September 18  
Beavercreek Golf Club  
2800 New Germany-Trebein Rd.

Call the NARI office at 937-222-6274 or send e-mail to [info@naridayton.org](mailto:info@naridayton.org) to make reservations for these events.

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